



Master flowers by  
master growers



2021

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blooming inspiration!



# 300 YEARS OF CHRYSANTHEMUM EXPERIENCE FROM THE NETHERLANDS



## MASTER GROWERS

8 family businesses with  
ambition and vision

Market leaders

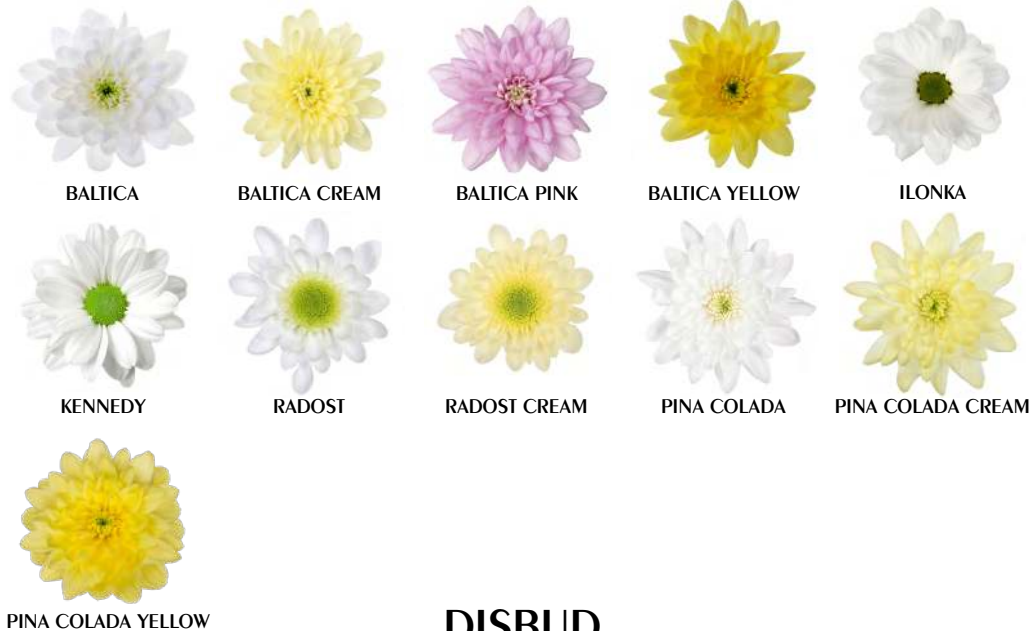
350,000 m2  
production area

Collaboration throughout  
the supply chain

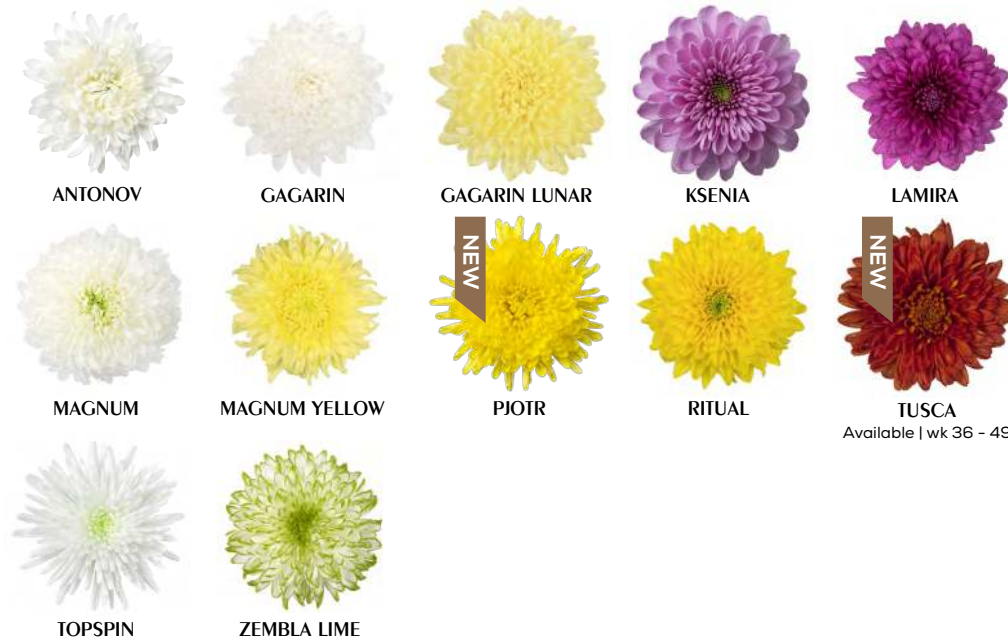
Industry leaders and  
innovative

Focus on sustainability  
and the environment

## SPRAY



## DISBUD



## MASTER FLOWERS

The best  
chrysanthemums from  
the world's highest  
quality chrysanthemum  
varieties

High end segment

Available 365 days  
a year

XXL vase life

XXL appearance

Suitable for dyeing

Pre-cooled delivery

Professionally packaged

## MASTER PROMISES

100% reliable for  
quality, product, delivery  
time and continuity,  
365 days a year

Available worldwide

Quality controls by  
independent external  
auditors

MPS and Global GAP

Personal contact and  
24/7 online sales

Tailor-made solutions